



Berlin · Bad Honnef/Bonn

Study at IUBH: Your International University in Germany

iubh UNIVERSITY OF
APPLIED SCIENCES

Campus Bad Honnef



Your New Home on the River Rhine

The picturesque town of Bad Honnef is located in North Rhine-Westphalia, one of Germany's most beautiful regions. It offers amazing scenery, and the cultural centres of Cologne and Bonn are nearby (30 minutes by train). Our campus offers the most modern facilities housed in a mixture of historic and contemporary buildings. With our on-campus accommodation, students at IUBH quickly feel at home.

Campus Berlin



Study in Europe's Most Exciting City

Dynamic, progressive Berlin is set to become Europe's leading start-up hub and entrepreneurial capital. Its cosmopolitan population makes it a powerhouse for networking and collaboration, with a wealth of opportunities and resources just waiting to be tapped. The IUBH campus is located in the heart of Berlin, so students are just a step away from famous landmarks and cultural hotspots.

IUBH Facts and Figures





In Service to the International Managers of the Future

In today's globalised world a simple degree is not enough. IUBH recognised this fact long ago, and therefore, we have always striven to offer our students much more than a simple diploma. With our innovative, international, English-based Pathway, Bachelor's, and Master's programmes, our goal is to redefine the standards of what it takes to be a manager. Through the in-depth, subject-specific knowledge taught by IUBH's highly experienced professors, and the practical experience they are exposed to during their studies, our students gain a cutting-edge advantage over public university students. With a network of over 3,000 reputable partner companies and organisations around the world, IUBH can make your career in a competitive, global environment possible.

Study Programmes

Bachelor's Programmes

- International Management
- International Aviation Management
- International Event Management
- International Hospitality Management
- International Marketing Management
- Digital Business
- Computer Science

Master's Programmes

- International Management
- International Aviation Management
- International Hospitality Management
- International Marketing Management
- International HR Management
- International Health Care Management
- International Finance & Accounting
- Big Data Management
- Computer Science
- IT Management
- Transport & Logistics Management
- Engineering Management
- Engineering Project Management

MBA Programmes

- Aviation Management
- Hospitality Management
- Marketing Management
- Human Resource Management
- Health Care Management
- Finance & Accounting
- Big Data Management
- IT Management
- Transport & Logistics Management
- Engineering Management

Other Programmes

- Career Preparation Programme
- German Language Course
- English Language Course
- Pathway Programme
- Path2Master
- Pre-Studies
- Pre-Master

Top-Up Programme

Have you completed your vocational training and are planning your next move? Then our Top-Up Programme will allow you to enter your desired programme directly in the third semester, leading you to your Bachelor's degree in 2 years. The Top-Up Programme is available for all Bachelor's programmes.

Preparatory Programmes

Pathway Programme

Our Pathway Programme equips you with the necessary skills in academic and business English to achieve all admission requirements for your Bachelor's programme. The programme contents are taught by experienced IUBH lecturers, offering students direct access to all campus facilities and resources, such as a library, student networking structures, leisure facilities and much more. You will also benefit from self-learning tools and a virtual learning environment. After one year of intensive training in the foundations of business, you will be well prepared for our Bachelor's programmes.

Pre-Studies and Pre-Master

If you have successfully applied but are unable to start on time with your Bachelor's or Master's programme, you can attend our Bachelor Pre-Studies or Pre-Master programme allowing for a smooth transition into your studies. During this time, you will become acquainted with all the facilities, your fellow students, and your surroundings.

Path2Master

You don't have a Bachelor's degree in a business-related subject? No problem, our Path2Master programme will set you up with the necessary skills to enter your chosen Master's. This semester is the ideal preparation for the more advanced content in the subsequent semesters of your Master's programme. You can also become acquainted with your later specialisations. After one semester of intensive training on fundamental studies, you will be well prepared for your Master's programme.



Bachelor's Programmes



International Aviation Management

During the course of this Bachelor's programme, you will deep dive into the aviation industry – from the procedures of global aviation networks to management processes, strategies and challenges.



International Event Management

A practice-oriented programme providing you with vast event management understanding and knowledge. This allows you to gain specific management expertise required to handle a range of events from trade fairs, exhibitions, music festivals, corporate events, concerts and more.



International Hospitality Management

Understand the international hospitality industry from the ground up, from food-and-beverage management to hotel management and human resources. You will also get a detailed introduction to economics, along with advanced foreign language and communication skills.



International Management

Specifically designed with a broad-based business foundation in mind, this programme equips you for a career in a wide variety of sectors and roles. Study areas include international marketing, human resources, accounting, statistics and micro- and macro-economics.



International Marketing Management

Project-based in its approach and cutting-edge in its innovation, the International Marketing Management programme encompasses a plethora of subjects such as economics, marketing communications, customer behaviour, and campaign planning, as well as specific management-related areas like HR management and project management.



Digital Business

As a Digital Business expert, you will give companies a competitive edge by digitising their business models. This programme offers a firm base in business administration topics and Computer Science, with a fourth-semester specialisation in Digital Marketing or Data Science.



Computer Science

Drawing from the latest concepts in computer science and cryptology, this programme equips you with the skillset to help shape IT security systems and processes. You will also become familiar with IT topics of major contemporary relevance, from blockchains to cloud computing.

Master's & MBA Programmes



Finance & Accounting

A programme specialised to prepare you for a career in the field of global financial markets. You will develop your expertise in handling financing options as well as investment analysis and portfolio management to optimise the financial performance of companies and more.



Engineering Project Management

During this programme, you will not only examine the technical processes of engineering, but also acquire the know-how to take strategic decisions and handle management-level responsibilities in an international business environment.



Computer Science

The Master's in Computer Science is an intensive programme designed to immerse students in the tools, procedures and algorithms needed to tackle practical tasks, based on a solid foundation in IT and cryptology theory.



Engineering Management

This study programme brings technological problem-solving competence together with management skills, giving graduates the ability to supervise and understand the complex business and practical operations of engineering companies. This programme equips you with organisational, administrative and planning abilities as well as deep knowledge of engineering technologies.



International Aviation Management

Take off as a leader in the aviation industry as you learn to apply strategic management concepts in the context of international airlines and infrastructure providers, deepening your understanding of value-adding business models in aviation.



Health Care Management

Dealing intensively with the processes of healthcare management, including management instruments such as audits and contemporary healthcare issues such as staff management, this programme extensively prepares its students for a career in the healthcare sector, an area with great development potential.



Hospitality Management

Prepare yourself for any challenge as a leader in the hospitality and tourism industry. You will learn how to strategically and operationally apply management concepts to international companies, and deepen your knowledge of the structure and success factors of key business models in hospitality and tourism.



Human Resource Management

Qualifying you for a variety of management roles with a focus on HR, this programme offers in-depth knowledge of strategic HR management, personal development skills, and proven techniques in leadership and management, all presented via comparisons between international HR models.



Marketing Management

This programme will deepen your expertise in marketing and sales-related issues in the context of international corporate governance. A practice-oriented ethos and an emphasis on both "soft" and methodological skillsets prepare you for a variety of high-level roles in Marketing Management.



IT Management

This programme provides the ideal foundation for a career at the interface of management and technology. Gaining insights into IT governance, security concepts, conceptual software design, and more, you will also receive training in managing projects according to international standards.



Big Data Management

This Data Science programme prepares you for a career in what is set to become one of the most important areas in future corporate environments. From learning how to pre-process data to the evaluation of the utility of AI data analysis in various corporate scenarios, you will deepen your analytical skills and management expertise.



Transport and Logistics Management

Acquire the knowledge you need to become a Supply Chain and Logistics Management leader of tomorrow. Learn to analyse strategic and logistical problems using scientific methods, develop solution concepts, and finally implement them within the context of international business.

Post-Study Visa

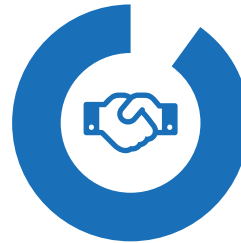
As a Bachelor's or Master's graduate from IUBH, you will receive an 18-month working visa after your studies. This visa allows you to reside in Germany while you look for employment, a benefit not offered by every country.

Did You Know?



80% Management Experience

Over 80% of our graduates have experience in management after just two years.



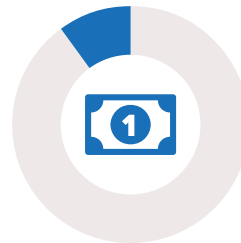
94% Find Employment

94% find a job within the first six months of graduation.



90% Promotion

90% are promoted in the first three years after graduation.



10% Pay Rise

Our graduates' salaries increase on average by 10% per year after graduation (German average: 2.4%*).



Key Facts

Language

- All programmes taught in English

2 Intakes

- March/April & September/October

Best Career Opportunities

- Career Preparation Programme
- High-calibre corporate network

Recognition & Accreditation

- Accredited by the German government and recognised by the European Union
- CHE Ranking 2017: Top results in the categories "Overall Study Conditions" (grade 1.6) and "International Orientation" (10/11)

Programme Duration

- Bachelor: 3 or 3.5 years
- Master: 1, 1.5 or 2 years
- MBA: 1 or 1.5 years

Get Ready for Your Career

Post-Study Visa

As a Bachelor's or Master's graduate from IUBH, you will receive an 18-month working visa after your studies. It allows you to stay in Germany and helps you to easily enter the job market.

Get Ready for Your Career

The goal of our career services is to equip you with the right skills and knowledge for a successful international career.

Stand Out in the Job Market with our Free German Language Courses

Would you like to work on your German language skills during your studies? Choose between our free semester-long course or affordable, intensive weekend classes, and start speaking like a local in no time.

Meet Potential Employers at Our Career Days Event

At our annual Career Days event, IUBH students and alumni come together to meet top representatives from major global companies – with some even receiving on-the-spot offers of internships as well as permanent positions.



Our Success Stories

Benjamin Mehran

As an investment banker, IUBH alumnus Benjamin Mehran was involved in developing the Investment Bank N+1 Deutschland GmbH (now Alantra Deutschland GmbH), which was founded in 2013. After almost 5 years he left Alantra and today works as Investment Manager - Private Equity at the stock exchange listed company Aves One AG.

"The degree programme at IUBH is an excellent preparation for a career as an investment banker."

M.A. Finance & Accounting, Investment Manager – Private Equity, Aves One AG



Diana Valdez

From Bolivia, to Germany, then onwards to Doha: IUBH alumna Diana Valdez took the leap to study abroad and get to know a new culture. She works today in Doha as pricing analyst for Qatar Airways.

"Studying at IUBH is characterised by a strong practical orientation."

M.A. International Management, Pricing Analyst, Qatar Airways

Dr. Monika Suryavanshi

When asked about her experience at IUBH, alumna Monika Suryavanshi, assistant to Helios Germany Group Management called 'the mixture of practicality, quality and internationality at IUBH [...] just right!'

"The mixture of practicality, quality and internationality at IUBH is just right."

M.A. Health Care Management, Assistant to Helios Germany Group Management, Helios Kliniken GmbH



Sandip Modha

After working in finance in London and Dubai, Sandip Modha came to Berlin to pursue an MBA at IUBH. At a university event, he made contact with the international financial services provider Leondrino Exchange – where he now successfully works as a finance specialist.

"For me, IUBH's extensive network was the key to success."

MBA International Business (Finance & Accounting), Finance Specialist, Leondrino Exchange Inc.

We offer first-class degree programmes with high-quality standards:



CHE
Ranking



WR WISSENSCHAFTSRAT



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Yearly tuition & other costs

| | Bachelor | | Master | | | MBA | |
|-------------------------|---------------------|----------------------|-----------------------|----------|----------|-------------------|-------------------|
| | Pathway 1–2 sem. | 6 or 7 sem. | Path2Master 1 sem. | 2 sem. | 4 sem. | 90 ECTS 3 sem. | 60 ECTS 2 sem. |
| Tuition EU & EEA | 8,990 € | 10,590 € 10,790 € | 4,990 € | 12,990 € | 10,990 € | 11,990 € | 14,990 € |
| Tuition Non-EU | 11,990 € | 11,990 € 12,390 € | 6,690 € | 15,990 € | 13,990 € | 14,990 € | 17,990 € |
| Enrollment Fee EU & EEA | – | 650 € | 650 € | | | 650 € | |
| Enrollment Fee Non-EU | | 900 € | 900 € | | | 900 € | |
| Living Costs | 800–1,000 €/month | | | | | | |

Valid for Winter 2020 & Spring 2021 intakes. Not included are additional fees such as student transportation ticket or campus card, where applicable.

English language requirements

Direct entry: IELTS: 6.0 · TOEFL: 80 · PTE: 56

Pathway: IELTS: 5.0 · TOEFL: 64 · PTE: 46

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The Ministry of Economy, Science and Digital Society of the state of Thuringia is responsible for the IUBH International University in all areas of higher education law.

Visit us:    

To apply, or for further information, contact our international admission team.

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iubh.de/en